

Putting smart to work

Nikolay Marin

Chief Technology Officer, IBM Russia/CIS



Disruption has fundamentally changed the finance industry



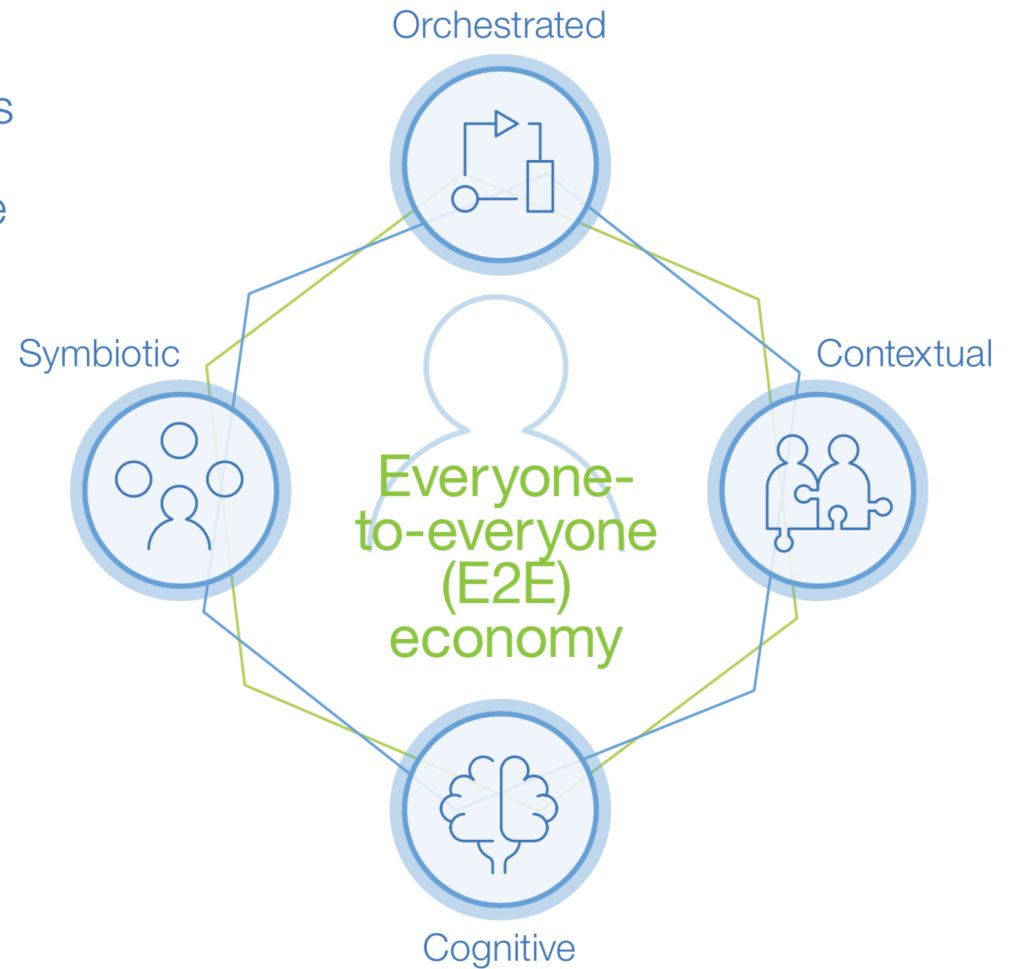
68% of surveyed finance executives say that advanced analytics is the most critical technology to the finance function today



89% of surveyed finance leaders have a vision for using digital technologies to reinvent the finance function



82% of surveyed finance leaders have implemented blockchain for invoicing and billing in the order-to-cash process



Finance companies **embrace** emerging technologies to create business insights and drive new efficiencies and innovations.

While blockchain adoption is still in a formative stage, it does offer **a potential** to revolutionize the financial system.

Cloud has become a fundamental **enabler** of banking innovation, but often **not in core** business.

A blue-tinted background image showing a group of people in a meeting or presentation. The text "Thank you!" is overlaid in the center in a white, serif font. The background is slightly blurred, showing people in business attire, some holding papers or devices.

Thank you!